

Mrunal Khimji

“Life throws you arrows at every step. How you dodge them defines the kind of person you turn out to be.”

Job Responsibilities

My job is more than just designing and selling clothes and accessories. It is about creating beauty and confidence in any woman walking out of my boutique. I bring out the inner beauty for women from all over the world and from all walks of life.

Women play so many different roles in the society—mother, wife and businesswoman. Yet we still live in a male dominated society. I wanted to have a place that helps women feel pampered, a place where they can walk in and forget about the world outside, even if it is for just a couple of hours.

Innovation

I started off being a sales person, but then thought: “What value am I bringing here?” That is when I started diversifying and moved into a consulting and creative role. This evolution brought the best out of me and my team to help our clients bring the best out of them.

Community Impact

When I started my business four years ago, I had a vision: ‘bringing the best out of a woman.’ That vision continues with my daily work. But there is a bigger picture.

I am now initiating a Women’s Empowerment Program to train the less fortunate to design and create for themselves, and eventually start up smaller businesses to be self sufficient.

Values

Although you may dream of a particular career path, circumstances in your life can alter it. I have lived in four countries across three continents due to certain changes in my life. However, it is possible to achieve your goals anywhere and anytime. Knowing this has enabled me to grow and diversify—both professionally and personally—every step of the way.

Up Close and Personal

My career philosophy is... Always give your 100% effort.

I wish someone would have told me earlier... To expect the unexpected. I never thought I would cut short my education, start a career in jewelry design and production, live in four different countries and then change my career all over again and go into fashion design and consultancy.

